

Our name is changing... ...but everything else remains the same

The Beckett Group changes its name to **Country Mutual Insurance Brokers**.

But our traditional standards of service and professionalism continue. We are now part of one of the top 30 brokers with 19 offices throughout the UK.

While still a completely independent insurance broker we are supported by the strength of our new parent organisation NFU Mutual. This enhances our financial security and widens the range of insurance and risk management services available to protect you and your business.

NEW LOGO... TRADITIONAL SERVICE

In an industry where cost cutting and lower standards of service appear the norm you can still expect the same high level of local personal service from staff who understand your needs.

For independent advice and access to a wide range of risk management and insurance services, contact us now.

Why settle
for anything
less?



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Experience you can trust.
Knowledge you can rely on.

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BECKETT GROUP REBRANDED AS Country Mutual Insurance Brokers



After 30 years a famous local name in the insurance world is changing.



Staff at Beckett's Leicester office display the new logo and name. More than 150 staff at four locations around the east of England join one of the UK's top 30 insurance brokers.

HAVING BEEN ACQUIRED by Country Mutual Insurance Brokers 18 months ago, The Beckett Group, based at Bury St Edmunds, Leicester, Oakham and Kings Lynn, now completes the integration as it re-brands as Country Mutual Insurance Brokers (CMIB). CMIB is owned by leading mutual insurer NFU Mutual that has Group income exceeding £1 billion and assets under management in excess of £8 billion.



Paul Whittaker now heads Country Mutual's Eastern England group of offices.

Paul Whittaker, Managing Director of The Beckett Group, says: "Following the acquisition 18 months ago, we felt it was important to retain The Beckett

Group name for a period of time in order to sustain client confidence and to demonstrate that, despite the move to CMIB, nothing would change in terms of management and, more particularly, service levels.

"The re-branding to CMIB underscores the completion of the integration of the business and, naturally, we want to make this transition seamless for our clients. Since the acquisition the integration process has seen a number

of our people taking up senior management positions within CMIB. I have been appointed as the Regional Director for the group of CMIB offices in Eastern England, including additional offices in Northamptonshire, Leicestershire and Norfolk. We are building a powerful organisation both locally and nationally and will be expanding the range of our activities from each of our offices", Paul added.

19 branches across the UK

The CMIB business now consists of 19 branches across the UK with a declared strategy to gain regional representation across the UK. CMIB is now one of the top 30 regional brokers in the UK with a premium income of over £160 million.

Neil McKenzie, Managing Director of CMIB, based in Stratford-upon-Avon, says: "The acquisition of The Beckett Group significantly increases the potential of CMIB. Bringing the two organisations together strengthened the platform for CMIB to deliver top grade service across the country to an expanding number of commercial and private clients. On completion of the re-branding, clients will still be dealing with many of the same people and will benefit from access to an even wider range of insurance and risk management products and services.

"This acquisition has also been about developing the former Beckett business by providing a stronger financial structure and increasing critical mass - crucially important in today's insurance market. With fewer insurance companies to choose from, negotiating strength is essential so that clients get the most cost effective and appropriate insurance protection", Neil added.

For further information about the services offered by Country Mutual please contact Paul Whittaker, Country Mutual Insurance Brokers, The Oval, 57 New Walk, Leicester, LE1 7JB or ring 0116 255 2929.

